



Marketing Executive

Roles and Responsibilities:

- **Content Creation:** Produce high-quality technical content, including blog posts, articles, whitepapers, case studies, and documentation, Research and content creation.
- **Partner Onboarding and Marketing:** Supporting the onboarding process of new marketing partners, providing necessary training and resources.
- **Conferences/ Events Planning and Execution:** Lead the planning and execution of marketing conferences, including venue selection, logistics management, and coordinating with vendors.
- **Community Management:** Proactively foster an active cyber security community, engaging across platforms, driving interaction, and enhancing user experience, while promoting brand advocacy for Threatcop.
- **Continuous Learning:** Keeping abreast of industry trends, new technologies, and best practices in technical writing to enhance writing skills and knowledge.

Qualifications-:

- A bachelor's degree in marketing, business administration, communications, or a related field is required.
- At least one year of experience in a marketing role, preferably in a similar industry or field. Experience in areas such as digital marketing, social media management, content creation, or market research is beneficial.
- Excellent written and verbal communication skills are essential for creating compelling marketing content, engaging with customers, and collaborating with cross-functional teams.
- Strong creative skills to develop innovative marketing ideas, campaigns, and content that resonate with target audiences and differentiate the brand in the market.

Benefits of working with us: -

- Benefits of both worlds - Enthusiasm & Learning Curve of a Start-Up, Deliveries & Performance of an Enterprise Service Provider.
- The sky's the limit when it comes to learning, growth & ideas.
- We do not follow the typical corporate hierarchy ladder.
- Medical insurance, gratuity, and provident fund.
- As part of our dedication to an inclusive and diverse workforce, Kratikal is committed to Equal Employment Opportunity without regard for race, color, national origin, ethnicity, gender, protected veteran status, disability, sexual orientation, gender identity, or religion.

About us-:

Threatcop Inc. stands as a prominent name in the realm of cybersecurity, delivering robust solutions to over 200 Enterprise clients and 1000+ SMEs across diverse sectors such as E-commerce, Finance, BFSI, Healthcare, Manufacturing, and Telecom. Our foundation was laid with a mission to empower global enterprises with cutting-edge, technology-driven cybersecurity solutions to combat the ever-evolving landscape of cyber threats.

Presently, Threatcop proudly boasts the recognition of being a recipient of the prestigious Cybersecurity Excellence Award, underscoring our commitment to excellence in safeguarding digital landscapes. Our suite of innovative products, including TSAT, TDMARC, and TPIR, alongside comprehensive VAPT services, have earned accolades for their efficacy and impact. With strategic partnerships forged with renowned entities across the globe, Threatcop continues to lead the charge in fortifying digital ecosystems. For a deeper understanding of our endeavors, please explore our official website: www.threatcop.com